

celebrating Longevity

Holstein Canada - promoting Longevity, Profitability & Efficiency!



Conspiring to Make 150,000KG! GOSELINK CLASSMAN CONSPIRE - EX-90 2E

Tars Cheema

So close! 150,000kg Lifetime milk would have been an absolutely stunning accomplishment, but let's not diminish the remarkable 145,363kg Lifetime total that GOSELINK CLASSMAN CONSPIRE EX-90 2E **did** make over 10 lactations. And cheers to her combined fat + protein of 10,765 kg - 5792 kg fat 4.0% and 4973 kg protein 3.4%, exceeding herd average with BCAs of 284-303-304. Combine this with her other survival strengths, and she achieved an impressive 32kg of milk per day of cow life! Unfortunately, a difficult repro problem ended her career before she could add the final 4700kg.

Data-Driven Improvement

Originating from dairy farms in Holland, Christiaan and Elisabeth Goselink met in Canada and have been growing their family and developing their herd/dairy business in Eckville, Alberta, with data-driven focus ever since. Christiaan started milking in 2007 with 60 cows, joined by Elisabeth working steadily to reach 350 milking in a 2023 GEA 40-stall rotary parlour today, with two awesome staff. Most of the herd resides in a 2021 flush freestall barn with sand bedding, rubber alley floors and sand separation system. About 30 cows (including Conspire) live on a strawpack. While numerous building projects have kept them busy over the last dozen years, the results are impressive.

"We use all the tools," confirms Elisabeth, before flooding me with reports she **actually uses** in measuring herd progress. Yes - registering, DHI, Classification - all good. Then came genomic testing of all heifers and sexed semen on the milking herd a few years ago. Most recently, eartag health monitoring across the entire herd was added to step-up precision herd management.

All the data (DairyComp/HC/genomics/CowManager) first established benchmarks, then informed their progress and now continuously helps determine their management strategy such as mating plans/emphasis, breeding to beef and much more. Holstein Canada Classification reports show their dramatic Final Score improvements on first and all lactation cows through the last several years. Lactanet reports show their production improvements, impressive longevity past 3rd lactation and efficient calving intervals. All this combined has brought them recognition as 9th (2024) and 10th (2025) place Herd Performance Index herd in Alberta.

"You have to measure how you're doing, then use it to improve."

An Excellent Conspiracy

"She was a quiet but stubborn cow," Elisabeth describes Conspire's attitude. Her dam was also a stubborn 100,000kg cow willing to plow through anyone standing between her and the parlour! Conspire, known as #497 at home, went mostly unnoticed because she needed little attention but was most frequently seen at the feedbunk. A Classifier told Elisabeth that 2-year old Conspire was a potential future Excellent if she could spend more time on the strawpack. "I really wanted an Excellent cow," smiles Elisabeth. Starting out at 83 points, 497 made EX on her sixth lactation.

Calving first at 2-01, 497 kept calving regularly each year, losing only a few months in 6th and 7th lactations, when fertility was slowed, possibly related to her mastitis events only in these lactations. She was regularly in calf following one or two breedings, resulting in an average calving interval of 13.25 months over her life.

Nine calvings with bulls did not set 497 back. With uncomplicated calvings, she seemed to sail through the risky fresh cow period and responded normally in the reproduction programs. Health issues have been limited to the two mastitis incidents. Her SCC was excellent for nearly all of her test days - well-under 100,000.

"Her udder texture is really good - she milks out really clean and is average for milk speed," Elisabeth shares.

Hoof health was another advantage for 497, who was trimmed normally throughout her life without any lameness issues noted.

Pedigree Investigation

A quick scan through 497's pedigree using Holstein Canada's animal inquiry reveals two aspects. One - she originated from a non-purebred background only a few generations ago, with her 3rd and 4th dams classified a modest 77 and 75 points. Second - several sires with strong longevity reputations figure prominently.


Conspire's sire, Koepon Altaclassman - while not well-known, was longevity-infused by his sire Oman, and his maternal grandsire - Shottle! These bulls were rock-stars, improving survival traits - herd life, lactation persistency, daughter fertility, hoof health and body condition score.

497's 86 point dam was sired by Jayz - a Bosside Ruben son from a Rudolph dam. Ruben sired easy-calving, modest-sized cows, while Rudolph was a leader in siring daughter calving ability and daughter fertility. Seems the genetic side of this conspiracy was resolved fairly easily by uncovering these longevity luminaries!

Conspiracy Laid to Rest

"I think having 497 on the strawpack definitely helped but I also think she was special - even

with all the building changes happening here, she did great," Elisabeth offers.

Once again - the successful high profitability cow emerges, when traits that influence longevity, a cow-friendly environment and excellent herd management intersect. Unfortunately, this *conspiracy* family has concluded. The only daughter of this tough, productive, survival cow is also gone - after she made three big lactations and three bulls of her own. 



Holstein Canada extends sincere gratitude to the British Columbia Convention Committee for their hard work, dedication, and unforgettable hospitality in bringing the

Spirit of the West

to life at the 2026 National Convention.



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